



Bridgestone Dueler™ Mail-In Promotion

Promotion Dates: **September 2 – October 2, 2010.**

Postmark: **NO LATER than November 2, 2010.**

Mr.
Ms.

Card User First Name _____ Last Name _____
PLEASE PRINT

Mailing Address _____

City _____ State _____ Zip Code _____

Daytime Phone () _____

Evening Phone () _____

Invoice Date: ____/____/2010
Month Day

E-Mail Address _____
PLEASE PRINT

\$100 value

per set of 4 tires

- Dueler™ A/T REVO 2
- Dueler™ H/L Alenza™
- Dueler™ H/P Sport™

\$50 value

per set of 4 tires

- Dueler™ A/T 695
- Dueler™ A/T RH-S
- Dueler™ H/L 422 Ecopia

\$25 value

per set of 4 tires

- Dueler™ H/T

OFFER EXCLUDES ALL OTHER BRIDGESTONE TIRES.

Purchase of a set of 4 eligible tires from a participating dealer's inventory is required.

Promotion will be fulfilled with an American Express® Branded Prepaid Reward Card. Card value of up to \$100 is per each set of 4 eligible tires.

Prepaid Reward Card expires 6 months from date of issuance.

This promotion cannot be used in combination with any other offer.

Tires purchased at Costco are not eligible.

Not redeemable for cash.

Please allow 10 to 12 weeks for the receipt of the Prepaid Reward Card. (NC residents, please allow 8 weeks.) Visit www.bridgestonepromotions.com to check the status of your Reward Card claim or to contact us.

ELIGIBLE PURCHASE DATES: September 2 through October 2, 2010 (NO EXCEPTIONS)
Thank you for choosing Bridgestone tires. **Please see below for terms and conditions of offer.**

BRIDGESTONE DUELER MAIL-IN PROMOTION TERMS AND CONDITIONS

1. Enclose store-identified, dated, ORIGINAL (or reprinted), final-paid invoice(s), with your name, eligible tire purchase, and proof of mounting with this completed claim form. If more than one Prepaid Reward Card is requested, documentation must be submitted for each eligible purchase.
PHOTOCOPIES WILL NOT BE ACCEPTED.
2. Name on claim form and on invoice(s) MUST be the same. If a company name appears on invoice(s), please provide the first and last name of the authorized Card user.
3. Offer valid in the 50 United States and DC. Void where prohibited. Must be 18 or age of majority, whichever is older.
4. Invoices and submissions that are altered, forged, illegible, incomplete, or defaced in any way are invalid and will automatically be deemed ineligible. **Fraudulent submissions may result in prosecution under the US Mail Fraud Statutes Sections (18USC Sections 1341-1342).**
5. Bridgestone Americas Tire Operations, LLC, does not share, sell, or otherwise distribute customer information to third parties. The information collected herein is solely used by Bridgestone for marketing purposes and for the administration of the program.
6. Offer applies only to retail customers. It excludes commercial, fleet and group purchases, employee changeovers, and mileage warranty claims.
7. If you would like your invoice(s) returned, please submit your request in writing on a 3' x 5' piece of paper. **PLEASE NOTE: INVOICE(S) WILL BE MAILED SEPARATELY.**
8. Neither Bridgestone Americas Tire Operations, LLC, nor Bridgestone Program Headquarters are responsible for late, lost, illegible, or misdirected mail.
9. All decisions made by Bridgestone Americas Tire Operations, LLC, and Bridgestone Program Headquarters are final.
10. Prepaid Reward Card can be used virtually anywhere that welcomes American Express® Cards in the U.S. as detailed at www.encompasscard.com. The Card is point based with 1 point = \$1 in purchasing power. Card valid for 6 months; unused points will be forfeited at midnight MST the last day of the month of the valid thru date, subject to applicable law. **Usage restrictions and guidelines apply.** Card issued in the name submitted on claim form and is not transferable. Card cannot be issued to minors. The Card cannot be used for revolving payments, or with water taxis, limousines and ATMs. **Card terms and conditions apply.** The Card is issued by IntelliSpend Prepaid Solutions, LLC.
11. Please keep a copy of all materials mailed for future reference.

MAIL NECESSARY DOCUMENTATION NO LATER THAN NOVEMBER 2, 2010 TO:

BRIDGESTONE DUELER MAIL-IN PROMOTION
PO Box 1349
Hendersonville, TN 37077-1349



Promotion will be fulfilled with an American Express® Branded Prepaid Reward Card. Card is valid for 6 months.

I had my new set of four eligible Bridgestone tires mounted on the following vehicle:

Year _____ Make _____ Model _____

I have read all the TERMS AND CONDITIONS. Enclosed is my original (or reprinted) store-identified invoice(s) indicating an eligible tire purchase, proof of mounting, and the original claim form. I am aware that any funds remaining on Card when it expires in 6 months will be forfeited and a new Card cannot be reissued. I hereby confirm that all information herein is valid and correct.

SIGN HERE!

X _____
PURCHASER'S SIGNATURE REQUIRED